



Tuesday, February 8, 2011
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News Advisory

UDOH Launches New Website to Warn of Tobacco's Risk to Children *Ingestion of tobacco products can be deadly*

What: The Utah Department of Health, Utah Poison Control Center and Primary Children's Medical Center are joining together to remind the community how appealing tobacco products are to children and how dangerous they can be if chewed or swallowed. Additionally, UDOH will be announcing a new Web site aimed at educating the community on the new tobacco products on the market and the danger they pose to our children.

Why: With a vast array in tobacco products on the market – an FDA study concluded that in 2008 there were 233 new tobacco products, including 151 new cigarette products and 43 new chewing-tobacco choices – poison control centers have seen an increase in unintentional ingestion of tobacco products by kids less than six years of age.

When: Thursday, February 10, 2011
11 a.m.

Where: Primary Children's Medical Center
Classroom A-B (located on the 3rd floor)

Interview

Opps: Charles W. Pruitt, M.D., FAAP, Medical Advisor for Child Advocacy, Primary Children's Medical Center

Barbara Insley Crouch, PharmD, MSPH, Director, Utah Poison Control Center, Clinical Toxicologist

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